

Email #1: Upgrade expiration (Word Count: 409)

SUBJECT: Thinking of writing your own show?

Hey (First Name),

We know how stressful it can be to choose music and design your marching band show on a budget. And, like most band directors, you're fed up with feeling stuck.

The “No-Fun” Cycle of Marching Band Show Design

- Do you have a hard time finding the right music for your marching band show?
- Are you tired of overpaying for poorly-written music and lackluster design services that just don't work?
- Have your past attempts at writing your own music or designing your show been overwhelming and frustrating?

There are better ways to spend your summer break and still put on a great marching band show.

We couldn't agree more. Your summer break is too short, and you shouldn't spend it worrying about your marching band show design.

Just look at how Chris took back control of his summer break with music and design services from Marching Monk:

“We're a competitive band without a large budget. Using a Marching Monk show allowed us to compete with top-tier bands in our region. The level of detail and customization provided during Marching Monk's design process keep me coming back. Their well-written music was both accessible and challenging to our students. We received SO MANY great design comments — the show fit what our judges were looking for competitively.”

Chris Whitehurst

Director of Bands

“The Blue Machine,” Camden High School (NC)

If you've been considering marching band music and design services from Marching Monk, here's your chance. **When you purchase marching band music from Marching Monk, we will take \$200 off.**

Join the ranks of other band directors like Chris and take back control of your summer break and your life.

It's easy to get started:

1. Schedule a consultation.
2. Choose your music.
3. Celebrate a successful show!

With Music and Design Services from Marching Monk, you can:

1. Get music written by industry leaders
2. Have everything you need in one place
3. Receive on-time delivery, guaranteed
4. Gain competitive advantage
5. Know what your doing is right
6. Save time and money
7. Help your students succeed
8. Put the fun back in marching band

SCHEDULE A CONSULTATION

Why are you still waiting?

Partner with Marching Monk and, this year, things will be different.

Here's to enjoying your summer break,

Bill

Owner, Marching Monk

P.S. This limited-time offer ends soon! Purchase by March XX and received \$200 off your Marching Band Show Music. Schedule a consultation and choose your music today!

SCHEDULE A CONSULTATION

Email #2: 48 hours left! (Word Count: 315)

SUBJECT: 48 hours left! Don't let *your* marching band show suffer.

Hey (First Name),

If you've been in marching band programs long enough, chances are you've gone through a frustrating "No-Fun Cycle" of show design. Have *you* been there?

- Have you been the band director who purchased poorly written music, then had to hire a designer who they hope will fix it all?
- Do you feel there's not enough time in the day to design a show on your own?
- Are your staff and students discouraged by music and shows that just don't "work?"

We've been there, we've done that, and we never want to go back.

Our clients' marching band shows never get stuck in the "No-Fun Cycle" because we collaborate from concept through design and execution. Our marching band shows are backed by real people who care about design, quality, and students' emotional experiences. And we've been at it for more than 25 years!

SCHEDULE A CONSULTATION

Our unique solutions give directors flexibility in show design without the time or stress of finding quality music on a tight budget.

We'd love to see you directing the best marching band show out there this year. And of course, leave every other band director scratching their head, jealous of your program!

We have a special offer making an already great deal even better. **For the next 48 hours, you can receive an extra \$200 off your Marching Band Show Music.** After that, the discount goes away.

We are here to help make this marching band season your best season yet, on and off the field.

Do you still have questions? Let us know!

Let's make great music together!

Bill

Owner, Marching Monk

P.S. Struggling with your marching band music and design? Marching Monk will change your life - no kidding! Don't let your marching band show suffer.

Purchase in the next 24 hours and receive \$200 off your Marching Band Show Music.

Schedule a consultation and pick out your music today!

Email #3: 24 hours left! (Word Count: 283)

SUBJECT: Why are you still waiting? Your opportunity is about to expire!

Hey (First Name),

You don't have to dream about having a great marching band season anymore. You are just one decision away from freeing yourself up to focus on helping your students execute the best show of their lives. And you won't have to stop living your life to do it!

We will always have everything you need in one place to pull off a fantastic marching band show, **but your opportunity to make that happen with our special \$200 discount will end tomorrow.**

Get your personal life back and gain that competitive advantage on the field. It's just plain wrong that most high-level music and design services are only for the elite band programs. At Marching Monk, we know you want to be an award-winning band director with a marching band everyone else is jealous of.

Guess what! Your students, and their parents, want the EXACT. SAME. THING.

Marching band show design doesn't have to feel like an unpleasant chore. Partner with Marching Monk and, this year, things will be different. Enjoy your summer break while we do all the work!

In 24 hours, your \$200 discount will expire, and your show will still be staring you in the face. Save time and money before it's too late.

SCHEDULE A CONSULTATION.

We are here to help if you have any questions or need any assistance!

Get your life back!

Bill

Owner, Marching Monk

P.S. You shouldn't have to buy music as is and then try to figure out how to make it work — especially when there's a better way.

Purchase in the next 24 hours and receive \$200 off your Marching Band Show Music.

Schedule a consultation and pick out your music today!

Email #4: Expiration today! (Word Count: 337)

Subject: Today is the day everything can, and will, change.

Hey (First Name),

You might think it's impossible to get a great marching band show without investing tons of time or tons of money...

We disagree.

Instead of worrying about the details of your marching band show, you'll spend more time teaching or mentoring your students, developing your band program, or pursuing your interests.

And all of this at a price that won't destroy your season's budget.

A marching band's success is usually determined before it ever steps onto the band camp practice field. Our customized services will help your band rise above the noise and stand out!

Our team of talented industry leaders has earned praise from respected organizations, including Bands of America, Drum Corps International, and Winter Guard International.

We work together to attain one goal: make your ensemble the best that it can be.

Today you have a choice: **Do everything on your own OR *get the help you need.***

You know what life looks like when you take on the heavy lifting of writing and creating your marching band show from scratch.

Late nights.

Stress and frustration.

Missing out on family time.

This year can be different. Will you get the help you need to get started on a show without the aggravation and stress?

Your \$200 discount on everything you need to make this marching band season a success expires tonight at midnight. Don't wake up tomorrow wishing you took us up on this offer.

It's easy to get started:

1. Schedule a consultation.
2. Choose your music.
3. Celebrate a successful show!

We are here to help. If you have questions, let us know.

SCHEDULE A CONSULTATION

Bill

Owner, Marching Monk

P.S. There are better ways to spend your summer break and still put on a great marching band show. Today can be the start of something great for your marching band, for you.

Purchase TODAY and receive \$200 off your Marching Band Show Music.

Tomorrow this offer will be gone.

Schedule a consultation and start planning your show today!

Extra Copy Lines

Finally, a solution – You might think it's impossible to get a great marching band show without investing tons of time or tons of money...

You know how stressful it can be to choose music and design your marching band show on a budget. And, like most band directors, you're fed up with feeling stuck.

If you've been in marching band long enough, chances are you've gone through a frustrating No-Fun Cycle of show design in which band directors buy poorly written music or music written specifically for their band's abilities; then they hire a designer who they hope will fix it all.

Our unique solutions give directors flexibility in show design without the time or stress of finding quality music on a tight budget.

If you're fed up with feeling stuck when it comes to designing a show, meet your smart new friend, Marching Monk: a system designed specifically for band directors by a former band director who built his own successful business from scratch and now teaches other band directors how to do the same!

Are you struggling with march design? This tool will change your life - forever - no kidding!

Our clients' marching band shows never get stuck in the No-Fun Cycle because we collaborate in real-time from concept through design and execution. Our marching band shows are backed by real people who care about design, quality, and students' emotional experience with marching band.

Would you like to break the cycle of lousy music selections for your marching band show? Shop by March and receive \$200 off your marching band music purchase. Schedule a consultation and pick out your music today!

Do you have a hard time finding the right music for your marching band show? Shop by March and receive \$200 off your marching band music. Schedule a consultation and pick out your music today!

Do you have a hard time finding the right music for your marching band show? Shop by March and receive \$200 off your marching band music. Schedule a consultation and pick out your music today!

You shouldn't have to buy music as is and then try to figure out how to make it work—especially when there's a better way. Shop by March and receive \$200 off your marching band music rental. Schedule a consultation and pick out your music rental today!

Our expert music team listens to what's important to you as a band director—your students' needs and budget—and delivers high-quality, affordable solutions each time. Shop by March and receive \$200 off your marching band music purchase. Schedule a consultation and pick out your music today!

Can't find music for marching band show or band trip? Don't get stuck in a cycle of frustration. Check out the new Marching Monk sales page! Shop by March and receive \$200 off your marching band music. Schedule a consultation and pick out your music today!

Now there's a solution to this No-Fun Cycle. It's called Marching Monk. Purchase by March and received \$200 off your Marching Band Show Music. Schedule a consultation and choose your music today!

Do you have a hard time finding the right music for your marching band show? Are you tired of overpaying for poorly-written music and lackluster design services that just don't work? Purchase by March and received \$200 off your Marching Band Show Music. Schedule a consultation and choose your music today!

We know how stressful it can be to choose music and design your marching band show on a budget. And, like most band directors, you're fed up with feeling stuck.

Extra Headlines

There are better ways to spend your summer break and still put on a great marching band show.

Have everything you need in one place

Why are you still waiting?

Don't let your marching band show suffer.

We work together to achieve one goal: to make your ensemble the best it can be.

Don't let your marching band show suffer. Here's how to make designing fun again and save time & money.

Do you have a hard time finding the right music for your marching band show?

We know how stressful it can be.

Thinking Of Writing Your Own Show?

Don't Let Your Marching Band Show Suffer