



5 SUREFIRE SIGNS YOU ARE READY TO  
**BUILD YOUR  
DREAM HOME**





*YOU HAVE ARRIVED.  
WELL, YOU HAVE ALMOST ARRIVED.*

We know you want to live in a house you love. That means living in a home you have designed that proudly declares, "You have arrived!"

The problem is, your lifestyle has outgrown your current home. This makes you feel unfulfilled, and you realize there is the potential to get exactly what your family needs.

You've worked hard and have been looking to build a home that is the perfect fit for your family. You've always had a grand vision for your life - one that doesn't involve settling.

How do you know when it's time to take your house to the next level?

*HERE ARE 5 SUREFIRE SIGNS  
YOU ARE READY TO BUILD  
YOUR DREAM HOME.*



# 01

## YOU WANT YOUR HOUSE TO BE A PLACE WHERE FRIENDS AND FAMILY WANT TO COME.

You want your house to be a place where friends and family want to come, but your current house does not work for entertaining.

You would love to have friends and family over for the most important gatherings. Unfortunately, you still live in the house you could afford a decade ago, which means your tiny dining room doesn't work for the whole crew anymore.

"We just got back from a party, and no one wanted to be there because they didn't want to have dinner sitting on the floor."

These are not the words you want to be uttered from the lips of the people you love most.

Think about the opportunities you are missing out on. Yes, you will still have Easter dinner, Thanksgiving, and Christmas memories, but you want them at your house.



If it is a birthday or a BBQ bringing your people together, you don't want all of those memories being created at everyone else's home. You want the backdrop for life's most memorable moments to be your dream home.

Does this scene sound painfully familiar? Your visions of a pleasant evening of relaxing together often end up looking like ordering pizza rather than the spread you envision that would make Joanna Gaines take a second look. There aren't enough seats at the table, so some pull up a chair or grab a spot on the floor.

It used to work when you first moved in, and the kids were smaller. Now it just doesn't work.

If you spend your days planning the perfect party or hosting guests for the weekend, it is a surefire sign you are ready to build your dream home.





## 02

## YOU KNOW WHAT YOU WANT, AND YOU DON'T WANT TO SETTLE.

Many people settle for living in a place that doesn't make them happy. But what if you don't want to settle? Wouldn't it feel worse to settle if you know what you want and can design your dream home from the ground up? This life is short- so seize this chance!

There are a lot of things in life we settle for:

- Bad pizza.
- A job that doesn't make us happy.
- Clothing brands.

That's fine. Settle for those things. Your home should not be one of those things.

One of the worst words we can tell ourselves is "someday."

- Someday means not now.
- Someday means you are not ready.
- Someday is any other day than today.

"Once some unknown thing happens, then I will be able to have the life I truly want. Someday."

Sound Familiar?

You know what you want. Don't wait for someday. The world is your oyster. You can build a place that fits you.

*YOU HAVE DONE ENOUGH LIFE  
TO KNOW WHAT YOU WANT.*

You are looking for the perfect custom home, and you don't want to settle this time around.

And this is another reason it is time to build your dream home.



# 03

## YOU WANT YOUR PLACE TO BE THE PLACE YOUR KIDS WANT TO BRING THEIR FRIENDS.

Have you had the moment when you realized your kids would rather go to their friend's house instead of inviting them over to yours? You feel bad about it, but what can you do? They are just too embarrassed to come to hang out at your place.

It doesn't make sense for people in high school or college years to invite friends over if they don't have a lot of space and resources. It's not that they're embarrassed about your home - it's more like other homes better suit their needs (and wants) right now, and they know how much space is available there.

*YOU WANT YOUR HOUSE TO BE ONE OF "THOSE HOUSES".*



The kind where you can't tell which room the party will be in next because they're all so incredible.

- You built in a special fridge on the deck that is always fully stocked.
- There's a bonus room they can have to themselves for the evening.
- You have a space to retreat to the back deck or covered porch to wait out the night.

You are trying to build a home that is always open to people who need somewhere to hang out. It's a place to thrive, make memories, and be filled with laughter. It may not sound like much, but having a place to come to whenever you need is something tremendous - your home is a home away from home for others.

That's the kind of place your kids want to bring their friends. You want your house to be the one where the people are always welcome.





# 04

## YOU CAN'T FIND THE RIGHT HOME ON THE EXISTING MARKET TO FIT YOUR FAMILY.



Do you feel stuck between the house you live in and the house you want to live in? Do you spend your days dreaming about all the things you wish you could change about your current home?

Maybe these scenarios sound familiar...

- The garage is disconnected from the house so you get to run inside from the rain.
- The kitchen was designed by people who don't value counter space.
- The awkward placement of your guest bathroom opening right into the living room.
- The very close proximity of your kids' rooms next to yours.
- The laundry room is upstairs and your bedroom is downstairs.

Whatever it is, there was a time when you were willing to put up with the “personality” in your home, but now it's annoying.

The result of this journey has led you to look for a new home. You have learned the market is full of homes that are not what you are seeking.

You're not alone.

While a new home can solve some of the inconveniences, you have struggled to find a perfect fit.

You might not be able to find the perfect home, but you can design it that way.





# 05

## YOU WANT A BUILDER WHO CAN DELIVER YOUR DREAM HOME ON TIME, AT A FIRM PRICE.

Imagine opening the door to your new dream home. Everything is exactly how you imagined it, and you can't wait to start telling friends and family about hosting your first gathering!

Wausau Homes has the resources and experience to deliver precisely what you want - we'll get it done right the first time.

With over 60 years of experience, we have built the perfect home for more than 200,000 satisfied families.

We know you're not just looking for a custom home.

You are looking for an experience commensurate with building a custom home. We have streamlined the process and deliver on all aspects with less stress.

From the moment you walk into our Home Design Studios and meet your local, expert builder, you'll know you are in capable hands. Before a panel is ever pieced together in our state-of-the-art facility, you will have seen a 3D movie walking you through every inch of your new home.

Every detail was noted. Every question was answered. Finally, your dream home is here.



YOU ARE  
UNDOUBTEDLY  
READY TO  
**BUILD YOUR  
DREAM HOME**



TO GET STARTED VISIT  
[WWW.WAUSAUHOMES.COM](http://WWW.WAUSAUHOMES.COM)

- CONTACT YOUR BUILDER
- VIEW 150+ FLOOR PLANS
- DISCOVER OUR PROCESS

